



**NEW!**

## **2025 Cranberry Fest—Downtown Eagle River**

**Eagle River, WI**

**800-359-6315**

**events@eagleriver.org**

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Saturday, October 4, 2025 9am - 4pm

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The 45<sup>th</sup> Annual Cranberry Fest Exhibitors Committee invites you to apply for participation in our juried 2025 Cranberry Fest Arts & Crafts Exhibition in Downtown Eagle River.

### **Downtown Eagle River Booth Information (per 10 x 10 space) (1 day only—Limited spaces available):**

**\$200 10' x 10' outside space in the middle of the closed street**

**- No electricity is available for downtown booths.**

Booth spaces are non-transferable. Booth layout and booth assignments will be determined by the committee and we will honor requests when able to do so.

### **Rules:**

In order to maintain our high standards for exhibitors, we require all work to be *your own* original art or handcrafted items. **No wholesale (buy-sell items), flea market, imported or machine screen printed items will be accepted.**

All work exhibited is expected to be equivalent in quality to that depicted in the application photographs. We encourage “Northwoods - themed” items. All exhibitors must set up and exhibit until 4:00 p.m., rain or shine. Exhibitors who do not comply with these rules will be required to remove their work without refund of fees and will no longer be invited to participate. The decision of the committee is final. **The deadline for application is March 1, 2025 or until all booths are full.** No decisions will be made until after the deadline of March 1<sup>st</sup> and please allow at least 2 - 4 weeks for jurying.

### **Permits/Liability Insurance Information:**

- All exhibitors are required to have **their Wisconsin Seller’s Permit number on file with our office** in order to participate. You may obtain one by contacting the Wisconsin Dept. of Revenue, Income, Sales Inheritance & Excise Tax Division, P.O. Box 892, Madison, WI 53708 or call (608) 266-2776.
- All exhibitors are required to have a **Certificate of General Liability Insurance, valid during the time of the show, on file with our office** in order to participate.

### **Cancellation Policy:**

Fees must be included with the application form and are non-refundable after notification of selection unless the space can be reassigned to another vendor. In this case, there will be a 20% cancellation fee withheld from your refund. **There are NO REFUNDS for cancellations within ONE MONTH PRIOR to the event.**

**Unloading and Setting Up:** Saturday, October 4, 2025 (6:30am - 8:30am).

You will be allowed to set up on the morning of the event after all spaces are marked at approximately 6:30am. Your booth will be assigned to you on a first come first serve basis. Your booth must be set up by 8:30am. and vehicles moved to parking lots. If you set up in the wrong space you will have to tear down and move to your assigned spot, no exceptions.

**If you wish not to receive this application in the future and would like your name removed from our mailing list please contact the Eagle River Area Chamber of Commerce & Visitor Center at (800) 359-6315.**

**Thank you!**



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Saturday, October 4, 2025

9am - 4pm

Submit to: EAGLE RIVER AREA CHAMBERER OF COMMERCE  
P.O. Box 1917 – CFDT  
Eagle River, WI 54521

**OFFICE USE ONLY**

Check #: \_\_\_\_\_

Amt Paid: \_\_\_\_\_

Post Mark Date: \_\_\_\_\_

Cert. of Insurance: \_\_\_\_\_

Booth Assignment: \_\_\_\_\_

Business Name: \_\_\_\_\_

Exhibitor Name: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Website: \_\_\_\_\_ E-Mail: \_\_\_\_\_

**Method of Payment (Please make payable to the Eagle River Chamber of Commerce):**

**Check**

**Money Order**

**Credit Card**

**Credit Card Number:** \_\_\_\_\_ **Expiration Date:** \_\_\_\_\_ **CVC#:** \_\_\_\_\_

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_

**Print Name Listed on Credit Card:** \_\_\_\_\_

\_\_\_\_ Outside space in the middle of closed street 10' x 10' ..... \$ 200

**Total Remitted \$** \_\_\_\_\_

**Categories for Jurying: (PLEASE CIRCLE ONLY ONE)**

Basketry Candles Ceramic Clothing Fine Art Floral Food Product Furniture Holiday Jewelry

Metal Music Painting Photography Pottery Sewn Soaps Stained Glass Textiles Wooden

Miscellaneous (One word that best describes what you are selling): \_\_\_\_\_

**Description of Art/Craft:** \_\_\_\_\_

**IN ORDER FOR YOUR WORK TO BE CONSIDERED FOR EXHIBITION**  
**YOU MUST SUBMIT THE FOLLOWING:**

- 1) This *completed and signed* Application and Seller's Permit Form (side one and two of this sheet).
- 2) A Certificate of General Liability Insurance valid during the time of the show, must be on file with our office in order to participate.
- 3) Your booth payment in the form of check(s), credit card information or money order(s). Please make checks payable to the Eagle River Area Chamber of Commerce. If your work is not selected all fees will be returned to you.
- 4) Five color photographs of your work for jurying. One photo must be of your display booth, one must show you working on your project and three must be of the items you will be selling at the event. Photos must be labeled with your name and a short description of the items being sold. **All work exhibited is expected to be equivalent in quality to that depicted in the application photographs.**  
We will return your photos to you. Photos can be emailed to: events@eagleriver.org

I accept the rules and regulations regarding my participation in the 2025 Cranberry Fest Arts & Crafts Show—Downtown Eagle River I understand that all work exhibited has to be my very own original art or handcrafted items.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Seller's Permit Form**  
**2025 Cranberry Fest Arts & Crafts Show—Downtown Eagle River**  
**Saturday, October 4 , 2025**

Return to: Eagle River Area Chamber of Commerce  
PO Box 1917 - CFDT  
Eagle River, WI 54521

Wisconsin law (sec. 73.03(38), Wis. stats.) requires that each operator of a swap meet, flea market, craft fair or similar event must report to the Wisconsin Department of Revenue the name, address, social security number and the Wisconsin seller's permit number (if available) of each vendor selling merchandise at the event.

**THIS FORM MUST BE COMPLETED AND RETURNED WITH YOUR APPLICATION**

1. Name of Operator or Sponsoring Organization: Eagle River Area Chamber of Commerce
2. Name of Event: Cranberry Fest Arts & Crafts Show—Downtown Eagle River
3. Date(s) of Event: October 4, 2025
4. Location of Event (City or Town): Eagle River, Wisconsin
5. Vendor/Seller's Real Name: \_\_\_\_\_
6. Business Name: \_\_\_\_\_
7. Address: \_\_\_\_\_
8. City, State, and Zip Code: \_\_\_\_\_
9. Social Security Number (**Required - Last Four Digits Only**): \_\_\_\_\_
10. Wisconsin Seller's Permit Number (**Required**): \_\_\_\_\_

Indicate below the type(s) of activity you intend to engage in at this event.

11. **Selling Merchandise** - Includes the sale, rental, lease, exchange, trade or taking orders of any merchandise goods, or products for money and/or other consideration. Describe the type of product. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
12. **Selling a Service** - Includes the sale, rental, lease, exchange or trade of any service or admission or money and/or other condition. Describe the type of service or admission. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_