



**NEW!**  
**2025 Cranberry Fest—Downtown Eagle River**  
Eagle River, WI  
800-359-6315  
events@eagleriver.org

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Saturday, October 4, 2025 9am - 4pm

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The 45<sup>th</sup> Annual Cranberry Fest Exhibitors Committee invites you to apply for participation in our juried 2025 Cranberry Fest Arts & Crafts Exhibition in Downtown Eagle River.

**Downtown Eagle River Booth Information (per 10 x 10 space) (1 day only—Limited spaces available):**

**\$200 10' x 10' outside space in the middle of the closed street**

**- No electricity is available for downtown booths.**

Booth spaces are non-transferable. Booth layout and booth assignments will be determined by the committee and we will honor requests when able to do so.

**Rules:**

In order to maintain our high standards for exhibitors, we require all work to be *your own* original art or handcrafted items. **No wholesale (buy-sell items), flea market, imported or machine screen printed items will be accepted.** All work exhibited is expected to be equivalent in quality to that depicted in the application photographs. We encourage "Northwoods - themed" items. All exhibitors must set up and exhibit until 4:00 p.m., rain or shine. Exhibitors who do not comply with these rules will be required to remove their work without refund of fees and will no longer be invited to participate. The decision of the committee is final. **The deadline for application is March 1, 2025 or until all booths are full.** No decisions will be made until after the deadline of March 1<sup>st</sup> and please allow at least 2 - 4 weeks for jurying.

**Permits/Liability Insurance Information:**

- All exhibitors are required to have **their Wisconsin Seller's Permit number on file with our office** in order to participate. You may obtain one by contacting the Wisconsin Dept. of Revenue, Income, Sales Inheritance & Excise Tax Division, P.O. Box 892, Madison, WI 53708 or call (608) 266-2776.
- All exhibitors are required to have **a Certificate of General Liability Insurance, valid during the time of the show, on file with our office** in order to participate.

**Cancellation Policy:**

Fees must be included with the application form and are non-refundable after notification of selection unless the space can be reassigned to another vendor. In this case, there will be a 20% cancellation fee withheld from your refund. **There are NO REFUNDS for cancellations within ONE MONTH PRIOR to the event.**

**Unloading and Setting Up:** Saturday, October 4, 2025 (6:30am - 8:30am).

You will be allowed to set up on the morning of the event after all spaces are marked at approximately 6:30am. Your booth will be assigned to you on a first come first serve basis. Your booth must be set up by 8:30am. and vehicles moved to parking lots. If you set up in the wrong space you will have to tear down and move to your assigned spot, no exceptions.

**If you wish not to receive this application in the future and would like your name removed from our mailing list please contact the Eagle River Area Chamber of Commerce & Visitor Center at (800) 359-6315.**

**Thank you!**