



2025 Cranberry Fest—Vilas County Fairgrounds

Eagle River, WI

800-359-6315

events@eagleriver.org

Saturday, October 4, 2025 & Sunday, October 5, 2025

9am - 4pm

9am - 3pm

The 45th Annual Cranberry Fest Exhibitors Committee invites you to apply for participation in our juried 2025 Cranberry Fest Arts & Crafts Exhibition.

Vilas County Fairgrounds Booth Information (per 10 x 10 space):

\$375 10' x 10' inside craft tent

\$375 10' x 10' inside craft barn

\$375 10' x 10' inside exhibit building

\$325 10' x 10' outside space/fairgrounds

\$100 Electricity

\$ 50 Early Set up (Friday 8am - 11am)

Booth spaces are non-transferable. Security will be available to cover festival grounds; however, we are not responsible for merchandise left in booths. Booth layout and booth assignments will be determined by the committee and we will honor requests when able. **If requesting a particular booth space, please see enclosed map to determine your requested spot.** Electricity will be available in the craft barn, fairgrounds exhibit building, craft tent and a few outside locations along the craft tent and exhibit building. If possible, we will make this service available. If impossible, we will return your \$100 check for electricity.

Event Set Up: Friday, October 3, 2025 (12:00pm - 6:30pm) or Saturday, October 4, 2025 (6:00am - 8:00am).

All vendors must check in at the vendor check in. Early set up will be available on Friday for an additional fee of \$50. Early set up time will be 8am - 11am. **All set up on Friday ends at 6:30pm.** Your booth must be set up by 8:00am on Saturday. **If you set up in the wrong space you will have to tear down and move to your assigned spot.** **Absolutely no driving will be allowed on the grass without permission. Be prepared to cart your items into the booth area from vendor parking. Vendors must park in the vendor parking areas.** Please be courteous to your fellow vendors when considering where you are parking. **No parking allowed by craft vendors on Forrest St. or in the front parking lot of the fairgrounds on Hwy 70.**

Rules:

In order to maintain our high standards for exhibitors, **we require all work to be your own original art or handcrafted items.** **No wholesale (buy-sell items), flea market, imported or machine screen printed items will be accepted.** All work exhibited is expected to be equivalent in quality to that depicted in the application photographs. All exhibitors must set-up and exhibit through Sunday, October 5th at 3pm, rain or shine. **Exhibitors who do not comply with these rules will be required to remove their work immediately without refund of fees and may be required to tear down and leave festival grounds; and will not be invited back.** The decision of the committee is final. **The deadline for application is March 1, 2025 or until all booths are full.** No decision will be made until after the deadline of March 1st and please allow at least 2 - 4 weeks for jurying.

Permits/Liability Insurance Information:

- All exhibitors are required to have **their Wisconsin Seller's Permit number on file with our office** in order to participate. You may obtain one by contacting the Wisconsin Dept. of Revenue, Income, Sales Inheritance & Excise Tax Division, P.O. Box 892, Madison, WI 53708 or call (608) 266-2776.
- All exhibitors are required to have **a valid Certificate of General Liability Insurance during the show on file with our office** in order to participate.

Cancellation Policy:

Fees must be included with the application form and are **non-refundable** after notification of selection unless the space can be reassigned to another vendor. In this case, there will be a 20% cancellation fee withheld from your refund. **There are NO REFUNDS for cancellations within ONE MONTH PRIOR to the event.**