



Eagle River Tourism Promotion and Development Grant Committee

Grant Summary Report

Date: _____

Name of Applicant Organization: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Name of Organization's Representative: _____

Title: _____

Primary Phone Number: _____

E-mail: _____

- This report must address the following:
 - Overall review of the event/project and its success.
 - Include number of overnight stays created as a result of this event/project for our area.
 - Attendance at the event
 - Strengths and weaknesses of the event/project – including its marketing efforts
 - Describe the future for this event/project
 - Results/impact of the event/project
 - To the extent possible, the applicant shall include quantitative as well as qualitative measurements on the results. Impact of the project including survey results, statistics, and other compiled data.
 - To the extent practicable, the applicant is asked to collect survey data to estimate the impact of their project on tourism.
 - Income/Expense Budget Review: provide a final report showing a summary of all project receipts and expenditures and how grant funds were used.
 - Other items deemed appropriate by the applicant and/or the Grant Committee.